



Sport & Recreation in Brighton & Hove

This leaflet looks at employment in Sport & Recreation in Brighton & Hove. Jobs include sports coaches, sports players, fitness instructors and leisure & sports managers. Sports & Recreation work can take place in a variety of locations including health & fitness clubs, leisure centres and swimming pools. There are also some jobs which are not specific to Sports & Recreation like office assistants, chefs, catering assistants and receptionists. The sector provides good opportunities for those who would like to work part-time.

A Who works in Sport & Recreation?

In Brighton & Hove there are approximately 200 Sport & Recreation business units with around 2,800 employees. There are also another 300 people in the sector who are self-employed. Across Sussex as a whole there are around 10,800 Sport & Recreation jobs.

Figure 1: Employment in Sport & Recreation

	Brighton & Hove	Sussex
Number of business units	200	1,100
Number of employees	2,800	10,800
Number of self-employed	300	1,200

Source: ABI 2007 and APS April-June 2006.

Ways of working in the sector

Over half of employees in the sector work on a part-time basis, although there are also many full-time jobs. Some people who are employed in the sector work 'shifts', which means that they may have to work in the evenings or at weekends.

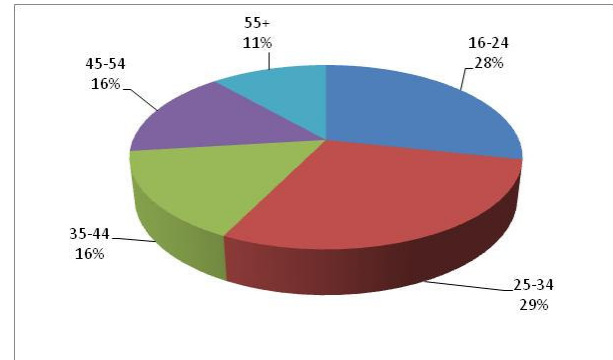
Figure 2: Working patterns in Sport & Recreation

	% of employees
Full-time	43
Part-time	57
Overtime	23
Shifts	21
Flexi-time	4

Source: APS April-June 2006.

Age Profile

Figure 3: Age profile of people working in Sport & Recreation



Source: APS April-June 2006.

B Qualifications, skills and occupations

Qualifications explained

Qualification levels used in this leaflet are based on both academic and vocational qualifications. The levels used are:

Figure 4: Qualification types

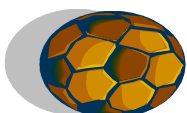
Qualification type	Equivalent to
No qualifications	No qualifications
Level 1	1 or more GCSEs at any grade
Level 2	5 or more GCSEs (grade A – C)
Level 3	2 or more A Levels
Level 4 or above	First degree level or above

What qualifications are needed?

Although there are no formal academic requirements for many jobs, experience in chosen sports are usually important and qualifications often help people who want to progress to higher level occupations in the future.

Figure 5: Typical entry requirements

Occupation	Entry requirements
Fitness Instructors	There are no formal academic requirements. However, entrants must possess coaching qualifications recognised by the appropriate governing body.
Sports Coaches	There are no formal academic requirements but individuals must have experience in their sport and relevant coaching and refereeing qualifications.
Sports & Leisure Assistants	There are no formal academic entry requirements, although some employers may require GCSEs.



What else are employers interested in?

Within Sport & Recreation, potential employers may be particularly interested in new employees who have or can show that they have technical & practical, team working and spoken communication skills as well as people who can demonstrate that they are good at working with customers.

Occupations in Sport & Recreation

Figure 6 shows the levels of qualifications people working in the most common occupations within Sport & Recreation have. Although there may not be any formal academic entry requirements for some jobs within Sport & Recreation, most people who work in the sector have qualifications at Levels 2 and 3. Higher level qualifications may be expected for some occupations such as fitness instructors.

Figure 6: Key Sport & Recreation occupations and qualifications of people in these occupations

	No. of employees in Sport & Recreation sector	% with type of qualification		
		Level 4+	Level 2 & 3	Below Level 2
Sports coaches	1,300	46	53	1
Fitness instructors	270	88	12	0
Sports & leisure assistants	260	19	81	0
Leisure & Sports managers	100	38	16	45
Sports players	<100	0	100	0

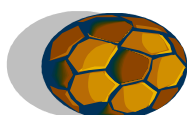
Source: APS April-June 2006.

What other jobs are there in the Sport & Recreation sector?

You don't have to be a fitness instructor or coach to work in Sports & Recreation, as there are plenty of opportunities to work in other jobs which are not specific to this area of work. For example, there are around 2,060 people working in other occupations such as office assistants, receptionists, chefs and kitchen & catering assistants.

For more information on the different careers available, visit the following websites:

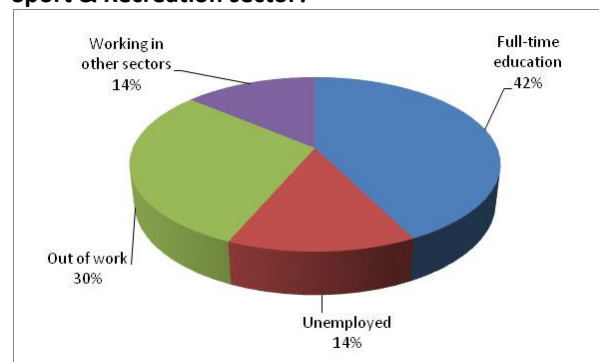
<http://www.connexions-direct.com/Jobs4u> or <http://jobseekers.direct.gov.uk/subjectmenu.aspx?sessionid=514621e5-f90c-4b94-998d-3e01122cea52&pid=1&o=3>



Where do Sport & Recreation employees come from?

Around 40% of people who enter the Sport & Recreation sector in Brighton & Hove do so from full-time education. As a lot of work within the sector is on a part-time basis, many people can get some experience of working in Sport & Recreation whilst they are still studying.

Figure 7: What did people do before they joined the Sport & Recreation sector?

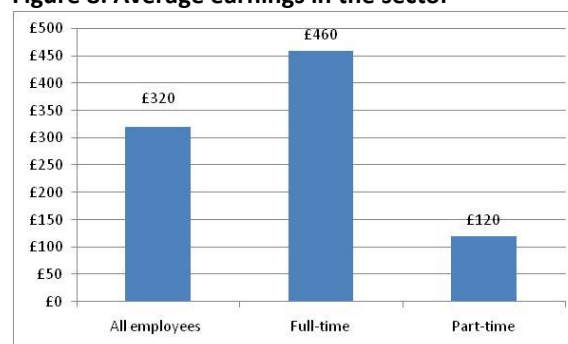


Source: APS April – June 2006. Note: Out of work = neither in employment nor unemployed i.e. caring for children, long term sick, retired etc.

C How much do people earn in the sector?

The average gross weekly pay for all employees in the Sport & Recreation sector in Brighton & Hove is around £320 (before tax etc), equivalent to a salary of £16,640 per year. Full-time Sport & Recreation workers in Brighton & Hove earn on average £460 (before tax etc) per week or £23,920 per year. The average gross weekly pay for part-time workers is £120, equivalent to £6,240 per year¹.

Figure 8: Average earnings in the sector



Source: Local level sector estimates based on regional and local data from ASHE 2008. NOTE: These figures include data for part of the Digital Media, Creative & Cultural sector.

Those entering full-time work in the sector in Brighton & Hove could expect weekly pay of £270 rising to around £640 per week for the most skilled and

¹ Note: these figures are based on local average earnings and South East earnings for Sports & Recreation from the Annual Survey of Hours and Earnings.



experienced employees.

What people earn when they enter full-time work in Sport & Recreation in Brighton & Hove depends on the job that they do. However, some people could expect a weekly pay of around £270 rising to around £640 per week for more skilled and experienced employees.

D How many job vacancies are there?

On average Jobcentre Plus are notified of around 20 job vacancies in the Sport & Recreation sector in Brighton & Hove each month. However, the number of vacancies available may vary on a month by month basis depending on the time of year. For example, the number of vacancies may be higher during the Summer months.

Figure 9: Notified Jobcentre Plus vacancies

	Brighton & Hove	Sussex	South East
Average number of vacancies each month (Oct 08 - Sept 09)	20	110	450

Source: Jobcentre Plus Vacancies. NOTE: These figures include data for part of the Digital Media, Creative & Cultural sector.

However, not all vacancies in Sport & Recreation are listed with Jobcentre Plus. There are also employment websites advertising vacancies specifically in the Sport & Recreation sector including 'Leisure Jobs' (www.leisurejobs.com), 'Leisure Opportunities' (www.leisureopportunities.co.uk) and 'Leisure Vacancies' (www.leisurevacancies.co.uk)².

How competitive is the sector?

Around 8% of Sport & Recreation employers have vacancies that they are finding difficult to fill. This is similar to the average for all types of employer (7%) and suggests that Sport & Recreation employers sometime face difficulty in recruiting new members of staff.

E What might happen in the future?

In the past

Over the last 10 years employment in the Sport & Recreation sector has increased in Brighton & Hove by 126% or 1,500 jobs.

In the future

It's difficult to predict but forecasts suggest that employment in Sport & Recreation may decrease over

the next couple of years. However, the Sport & Recreation sector is expected to continue to be an important source of employment over the longer term.

F What are the major employers in Sport & Recreation in this area?

The table below gives examples of large employers in the sector in Brighton & Hove.

Figure 10: Ten large Sport & Recreation employers in Brighton & Hove

Employer	Type of activity	No. of employees
Coral Brighton & Hove Greyhound Stadium	Greyhound stadium	350
The Brighton Health & Racquet Club	Health Club	100-250
Withdean Sports Complex	Health & fitness suite & football & athletics stadium	51-100
Brighton & Hove Albion Football Club	Football Club	51-100
Sussex County Cricket Club	Cricket Club	51-100
Prince Regent Swimming Complex	Swimming Pool & fitness centre	26-50
Portslade Sports centre	Leisure Facilities	26-50
LA Fitness	Health Club	26-50
Coral Health & Fitness	Fitness centre	26-50
Brighton Racecourse & Conference Centre	Racecourse	11-25

Source: Brighton & Hove Business Directory.

² A wide range of recruitment sites are available. These are just some examples.

